



Department of BMS

Details of ICT Tools applied in Teaching Learning Process

1. Mr. Shailendra Mishra:

TYBMS

Sub: Logistics & SCM

ICT Tool: You-tube Video

Topic: Warehousing, Transportation, Material Handling

- <https://www.youtube.com/watch?v=BBWPiByOEfI>
- <https://www.youtube.com/watch?v=M08LCcVAuUY>
- <https://www.youtube.com/watch?v=-t0FongNnfk>
- <https://www.youtube.com/watch?v=0TCu9CsJ6pA>
- <https://www.youtube.com/watch?v=65rpWadKLxc>
- <https://www.youtube.com/watch?v=nv4QwsY0mBA>

TYBMS

Sub: Project Work

ICT Tool: Chat GPT & Advance Excel

Topic: Research, Plagiarism, Hypothesis testing

<https://chat.openai.com/>

SYBMS

Sub: Production & TQM

ICT Tool: You-tube Video

Topic: Production videos

- https://www.youtube.com/watch?v=P7fi4hP_y80
- https://www.youtube.com/watch?v=Amn6C_Gw8O8
- <https://www.youtube.com/watch?v=9GWWw3-koIs>

FYBMS

Sub: Principles of Marketing Management

ICT Tool: You-tube Video

Topic: Creative Advertisements

- <https://www.youtube.com/watch?v=40eYmoh5vNw>
- https://youtu.be/v3vHMf21INU?si=tyjZ1eL_yP4UJiEQ
- https://youtu.be/_mbGeDRcWFA?si=3VzPQo85NESitseS

TYBMS/SYBMS/FYBMS

Sub: All

ICT Tool: Google Clsroom

Topic: Assignments



2. Ms. Sushma Jadhav

Term :- I

Class :- TYBMS

Subject:- CCPR

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to share & discuss notes, case studies & to understand different trends in corporate communication and PR

link:- <https://yourstory.com/2017/08/corporate-communication-trends/amp>

Class :- TYBMS

Subject:- SHRM

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to discuss case studies, share notes & understand the role of technology in SHRM

Link:- <https://www.youtube.com/watch?v=nzX8vl8Yk-A>

Class :- TYBMS

Subject:- CRM

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to discuss case studies, share notes and understand the role of technology in CRM

link:- <https://www.youtube.com/watch?v=UIuf1Js21AI>

Class :- SYBMS

Subject:- R&S

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to discuss case studies, share notes and to understand recruitment process, Job description, job specification and job analysis.

link:- <https://www.youtube.com/watch?v=R2LIW6OLAxA>

Class :- SYBMS

Subject:- CB

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to discuss case studies, share notes and to understand how consumer profiling.

link:- https://www.youtube.com/watch?v=t6ysE_e0XKQ

Class :- FYBMS

Subject:- POMKT

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to discuss case studies, share notes and to understand role of technology in marketing research.

link:- <https://www.youtube.com/watch?v=XcFj9ZMuE9Y>



TERM II

Class :- TYBMS

Subject:- WD

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to discuss case studies, share notes and to understand recent trends in workforce diversity.

link:- <https://www.youtube.com/watch?v=5s-i8I9voyA>

Class :- TYBMS

Subject:- BM

ICT tool :- Google classroom, audio- video presentation & YouTube

Purpose :- to discuss case studies, share notes and to experience brand creation, advertisement making and use of different brand elements.

link:- <https://www.youtube.com/watch?v=Nui9cWeK270>
<https://www.youtube.com/watch?v=0dX0g5XFm8g>

Class :- TYBMS

Subject:- RESEARCH PROJECT

ICT tool :- online lecture, hand on training via Google meet & YouTube

Purpose :- to learn how to create Google form, tabulation, coding, graphical presentation and hypothesis testing.

link:- <https://www.youtube.com/watch?v=f53nXHoMXx4>

Class :- SYBMS

Subject:- BRM

ICT tool :- online lecture, hand on training via Google meet & YouTube

Purpose :- to learn report writing, referencing and how to create Google form, tabulation, coding, graphical presentation and hypothesis testing.

link:- <https://www.youtube.com/watch?v=f53nXHoMXx4>

Class :- SYBMS

Subject:- CM

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to discuss case studies & share notes.

link:- <https://www.youtube.com/watch?v=BRZu9xy8Meg>

Class :- FYBMS

Subject:- BHRM

ICT tool :- Google classroom, PPT presentation & YouTube

Purpose :- to discuss case studies & share notes.

link:- <https://www.youtube.com/watch?v=NFZWR97eDw0>



3. Ms. Tanvi Vayangankar

TERM I

FYBMS

Sub: FC-1

Topic:

1)Importance of Diversity at workplace.

Tool used:- Youtube

Purpose:-

Businesses that understand the importance of diversity in the workplace are known to perform better both financially and culturally.

link:- https://youtu.be/72_MQUInvw?feature=shared

2)Management lessons from Scriptures

Tool used: Youtube

Purpose: similarities between different scriptures and management teaching from the same .

Link:-

- <https://youtu.be/gC8Y0Flx3Oc?feature=shared>
- <https://youtu.be/aSHkr0lGui8?feature=shared>
- https://youtu.be/tz_anKwjLnU?feature=shared
- <https://youtu.be/1hus-xwit3M?feature=shared>

SYBMS

Sub:- BPEM (Core)

Topic:- Entrepreneur market in India

Tool use:- Youtube

Purpose:- Know the scope of Entrepreneurship in India.

Link:- <https://youtu.be/AIXyWnGKsKw?feature=shared>

<https://youtu.be/w1MPX4HmpNI?feature=shared>

Sub:- Advertising (Mkt)

Topic:- Adverstment/ Pamplet making

Tool used:- Canva

Purpose:- Knowledge of how a ad/ Pamplet can be made using free tools application

Link:- <https://apps.apple.com/in/app/canva-design-photo-video/id897446215>

TYBMS

Sub:- LSCM (Core)

Topic:- Supply Chain Management overview

Tool Used:- Youtube

Purpose:- Stuctural overview of how supply chain works in real.

Link:- <https://youtu.be/4-QU7WiVxh8?feature=shared>

<https://youtu.be/52VcoVTsVUY?feature=shared>



Sub:- CDM (Fin)

Topic:- Forwards, Futures, Options calculations

Tool Used:- Dhan App, Grow app, Chat Gpt

Purpose:- To calculate and understand how the investment in market works.

Link:- <https://apps.apple.com/in/app/dhan-demat-stocks-mf-ipo/id1575318726>

<https://apps.apple.com/in/app/groww-stocks-mutual-fund-upi/id1404871703>

Sub:- FHRP (HR)

Topic:- Compensation Policy Making

Tool used:- Youtube & Chatgpt

Purpose:- With the help of youtube know how policies are made with Rules and Regulations. Use of Chatgpt for making a dummy Policy for a company.

Link:- https://youtu.be/3_Cxf-D8Fl8?feature=shared

Term II

FYBMS

Sub:- FC-II

Topic:- Globalisation, Privatisation, Liberalization, Human Rights, Stress Management

Tool used:- Youtube

Purpose:- Understand management and rights in a digital way for better understanding.

Link:- <https://youtu.be/O-BJ-BhIDlc?feature=shared>

<https://youtu.be/v-nLEz9ST4Y?feature=shared>

<https://youtu.be/15GaKTP0gFE?feature=shared>

SYBMS

Sub:- PTQM

Topic:- Servqual & Ishikawa Fishbone technique

Tool used:- Youtube

Purpose:- Diagram explanation more precisely to understand the working of the techniques.

Link:- <https://youtu.be/CACAJbfmpgo?feature=shared>

<https://youtu.be/4eteSMuum6k?feature=shared>

Sub:- Tourism Marketing

Topic:- Pamphlet and Itinerary making

Tool used:- Canva & AI Tool Adobe

Purpose:- To learn to make Pamphlets and to use AI tools for best results

Link:- <https://apps.apple.com/in/app/canva-design-photo-video/id897446215>

<https://apps.microsoft.com/detail/9p7jqgl6gc8p?hl=en-US&gl=US>

TYBMS

Sub:- International Marketing (Mkt)

Topic:- Market Research

Tool used:- Youtube and PPT



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Purpose:- To know a company's international and national goals

Link:- https://youtu.be/sgm7O2M_39c?feature=shared

Sub:- HRMSSM (HR)

Topic:- various service sectors in India

Tool used:- Youtube

Purpose:- To understand the strength and weakness of Indian Service sector and the improvements to be made.

Link:- <https://youtu.be/v2Wgz1P0fjE?feature=shared>

Sub:- Project Management (Fin)

Topic:- Managing project (Price, time, resource)

Tool used:- Youtube & ERP system

Purpose:- To understand how project is planned and managed and insights of ERP and how it is helpful in Project management.

Link:- <https://youtu.be/WNWSQOynrl0?feature=shared>

https://youtu.be/64Z_faxcr0?feature=shared

4. Ms. Jayshree Gawandi

TERM I

Faculty name : Jayshree Gawandi

Sub :- Corporate Communication and Public Relations

ICT tool:- YouTube videos

Purpose :- How ICT works effectively in Corporate Sector

<https://youtu.be/DVJiFb-k7RI?feature=shared>

Faculty name : Jayshree Gawandi

Sub :- BPEM

ICT tool :- YouTube video

Purpose:- To understand the Rural and Urban Companies/Entrepreneurs Management Skills.

<https://youtu.be/SizoX50BNdA?feature=shared>

Faculty name : Jayshree Gawandi

Sub :- FC-II

ICT tool :- Google Classroom and YouTube

Purpose :- For notes and understand Environmental Changes.

<https://youtu.be/8rK1QvIWTSw?feature=shared>

Faculty name : Jayshree Gawandi



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Sub :-ECDM

Ict tool :- YouTube video

Purpose :- How to make effective videos and to use media mix

<https://youtu.be/XO5rbCC9EI?feature=shared>

Faculty name : Jayshree Gawandi

Sub :- Motivation and Leadership

Ict tool:- YouTube video, Chat gpt, Google Classroom

Purpose :- Great work of Great Leaders

<https://youtu.be/j-aHoqpYmjc?feature=shared>

TERM II

Faculty name: Jayshree Gawandi

Sub :- FC-IV

Ict tool :- Google Classroom, YouTube Video

Purpose:- For notes, CSR of different Companies

<https://youtu.be/N0WuOGD79eI?feature=shared>

Faculty name : Jayshree Gawandi

Sub:- BC- II

Ict tool:- YouTube video, Use Email, Projector, Use of Smart Phones

Purpose :- How to prepare for an Interview, Communication and Collaboration and Effectiveness.

<https://youtu.be/5t0cEo4wiXY?feature=shared>

Faculty name: Jayshree Gawandi

Sub :- OD

Ict tool :- YouTube video

Purpose :-Techniques , levels Diagnosis for Organisational Development

<https://youtu.be/hkHSQYJevfs?feature=shared>

Faculty name : Jayshree Gawandi

Sub :- Training and Development

Ict tool :- YouTube Videos ,On the Job training, TM, KM.

Purpose :- Overall development of Employees

<https://youtu.be/jRmkQBccr6o?feature=shared>

Faculty Name:- Jayshree Gawandi



Sub :- MPM

ICT Tools :- YouTube, Chat gpt, Projector, Smart Phones for messaging, emails, communication.

Purpose : Overall development of Students in Marketing, Creative Advertisements, Use of Media-Mix

<https://youtu.be/8H0CVfwXqAQ?feature=shared>

5. Ms. Dipika B.Pitale

Term - I

Class:- FY BMS

Sub:- B.Evs

Ict tool. :- YouTube

Purpose. :- To understand difference between micro and Macro environment

Link. :- https://youtu.be/cQXmzSJlahg?si=jzWdSNJ6Fg_7I98P

Class:- FY BMS

Sub:- IFA

Ict tool. :- you tube

Purpose. :- Difference types of expenditure

Link. :- https://youtu.be/U70b6USByeA?si=3Zwn_14Kz9dc4Fc3

Class:- SY BMS

Sub:- AMD

Ict tool. :- You Tube

Purpose. :- To understand how Cash Flow statement work in company

Link. :- <https://youtu.be/uJG3SVrWzlQ?si=8Lcvt7PKVyRFw2Hp>

Class:- TY BMS

Sub:- ECDM

Ict tool. :- You Tube

Purpose. :- To understand difference between podcast and Broadcast

Link. :- https://youtu.be/nXpZ_VRrkaE?si=nczjaVP_Lwqn7aAl

Class:- TY BMS

Sub:- FA

Ict tool. :- YouTube

Purpose. :- To understand FEF

Link. :- <https://youtu.be/HLV707x0eyo?si=okNNdIoMicoM1GZ7>

Term - II

Class:- FY BMS

Sub:- Business Mathematics



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Ict tool. :- Google classroom, You Tube

Purpose. :- For notes, Derivatives

Link:- <https://youtu.be/Ny1PTnWwSY8?si=3JrODdxsXFdgiSNY>

Class:- FY BMS

Sub:- BCRW

Ict tool. :- YouTube

Purpose. :- How to prepare leaflets.

Link. :- https://youtu.be/xqT1tTh7NhQ?si=9EgzwrYaC_4m9iVn

Class:- SY BMS

Sub:- FIM

Ict tool. :- Kite Application

Purpose. :- How to do trading in Share market

Class:- TY BMS

Sub:- OR

Ict tool. :- YouTube

Purpose. :- For assignment problems and Transportation problems

Link. :- <https://youtu.be/At5QRy62jfY?si=9lGme7K9UvcsM347>

Class:- TY BMS(Finance)

Sub:- International Finance

Ict tool. :- YouTube

Purpose. :- To understand how to transfer money in international market with the help of PayPal application and currency fair

Link. :- <https://youtu.be/ir3GevNA7VM?si=Y2hW7DchZcMzOGiJ>

Class:- TY BMS

Sub:- RP

Ict tool. :- You Tube and Excel

Purpose. :- To understand Hypothesis and preparation of Graphs

Link. :- <https://youtu.be/Jf3RTroUMgo?si=keLuywZFR6HyKoTj>